
Experience

SimplyProspects

May 2011 – Jan 2012
Los Angeles, Ca

Web Designer, Developer & Product Manager

Design, development and product management of web application for auction-based marketing platform, internal corporate interface and API services. Including all front-end development, branding, graphic design, reporting services, marketing support and management of design and development team members both in-house and outsourced.

RevAgency

April 2010 – May 2011
Vista, Ca

Web Designer, Developer & Product Manager

Design, development and product management of proprietary lead management, optimization and analytics web application for cruise lines and hotel chains from initial mockups through to public launch. Moved into a product management and strategy role after completion to help continue growing the platform. *Not viewable from online portfolio due to NDA. Expanded details and description available during interview.*

InMotion Hosting, Inc.

April 2009 – April 2010
Los Angeles, Ca

Web & Marketing Designer

Graphic design and development for all company marketing initiatives including product development, advertisements, social, market research, web analytics, optimization, maintenance of online retail properties and development of new brands.

Olive Branch Counseling

Sep 2009 – Jan 2010
Rancho Cucamonga, Ca

Web Design & Development Consultant

Design and development of Olive Branch Counseling's retail website, including graphic design, development, search engine optimization, marketing research and strategy.

Trand Development Services, LLC

Jan 2009 – Feb 2009
Temecula, Ca

Design & Marketing Consultant

Research, concept, and development of corporate identity for civil engineering firm, including brand identity and marketing collateral.

Day Dream Enterprises

Aug 2008 – Dec 2008
Temecula, Ca

Design & Marketing Consultant

Development of new retail identity for subsidiary Furry Friends Pet Shop, including brand identity, marketing materials, retail space design and small business strategy.

Design | Media Arts, UCLA

Feb 2006 – Sept 2008
Los Angeles, Ca

Technical Staff, Print Specialist & Manager

Training and supporting print specialists, software/hardware support, wide format printing/finishing and technical consulting for developing department resources.

Education

Bachelor of Arts, Design | Media Arts
University of California, Los Angeles

2007 Design | Media Arts Scholarship Recipient, 2008 Cum Laude Graduate.

Skills/Technologies

Skills
Technologies

Web design, development, product management, web analytics, optimization, branding.
HTML/CSS, JS/jQuery, PHP, MySQL, ColdFusion, CodeIgniter, Adobe Creative Suite.

References

Available upon request.

